WEB MASTERS GROUP MEETING
DECEMBER 2011

Meeting held on Thursday 1st December 2011 at 2:00pm – 3:00pm, in Committee Room 3, The Chancellery

ATTENDEES:
Chair - David Turnbull, Manager, UNSW Web & Innovation, Media & Communications
James Hill, Webmaster, COFA
Russell Bastock, IT at UNSW Web Coordinator, ITS
David Horsley, Web Master, Division of DVS Academic
Tom Ruthven, Manager, Digital Library Services
Tim Bennett, Central Web Unit, Media & Communications
Rowland Hilder, Faculty Web Coordinator, Faculty of Arts and Social Sciences
Graham Hannah, Faculty IT Manager, Built Environment, Law, FASS
David Chung, Web Site Development Coordinator, Faculty of Engineering
Dai Lam, ITS
Michael Caddy, Web Coordinator, Faculty of Law
Vicki Truskett, Information Coordinator, Faculty of Medicine
Duncan Smith, Client Services Officer, School of Mathematics and Statistics

APOLOGIES:
Vladimir Tretyakov, Research Web Coordinator, Division of Research
Laura Todd, E-Marketing Manager, Marketing Services

1. APPROVAL OF PREVIOUS MINUTES

Approved.

2. CENTRAL WEB UNIT SITE

The site has launched. The domain application process is now online and databased. Paper-based applications are no longer accepted. Not all existing sites and domains are in the database yet but all new ones will be.

3. CORPORATE WEBSITE

The website is launched. A few things broke as a result, but we have fixed them and overall the deployment went more smoothly than predicted. We are now more agile in updating and reorganizing content. Major sites will be rebranded as the next step. UNSW now comes up in more prominent positions in search engines.

The site's yellow navigation branding is different from the charcoal used by faculties. The charcoal was a decision based on where the majority of new faculty designs were headed.

COFA has not yet been rebranded. It is ready to go but the design faces resistance from faculty marketing.

4. PROJECT 4-3-2-1

Advanced Standing, Alternate Programs and the Credit Precedence Registry are under development or launched.
5. UNSW WEB IN 2012

From talks within the cross-enterprise domain governance group, many questions have been asked about where web stands. There are 'vacuums' where nobody has taken charge of systems, tools or policy. This group may wish to consider taking over some areas.

It was discussed that the first 2012 meeting would be a good time to revisit the Web Masters Group’s terms of reference and priorities for the coming year, perhaps coming up with a shortlist of important or stubborn problems that the team can work to solve.

Ideas mentioned included standardization and usability of internally-developed tools, cataloguing of services and ownership, accessibility and domain/website approval policy.

6. OTHER BUSINESS

None

Next Meeting:

Thursday 2nd February, 2012 at 2:00pm – 3:00pm, in Committee Room 3, The Chancellery