WEB MASTERS GROUP MEETING
OCTOBER 2011

Meeting held on Thursday 6th October 2011 at 2:00pm – 3:00pm, in Committee Room 3, The Chancellery

ATTENDEES:
Chair - David Turnbull, Manager, UNSW Web & Innovation, Media & Communications
James Hill, Webmaster, COFA
Russell Bastock, IT at UNSW Web Coordinator, ITS
David Horsley, Web Master, Division of DVS Academic
Tom Ruthven, Manager, Digital Library Services
Tim Bennett, Central Web Unit, Media & Communications
Rowland Hilder, Faculty Web Coordinator, Faculty of Arts and Social Sciences
Graham Hannah, Faculty IT Manager, Built Environment, Law, FASS
David Chung, Web Site Development Coordinator, Faculty of Engineering
Dai Lam, ITS

APOLOGIES:
Michael Caddy, Web Coordinator, Faculty of Law
Vicki Truskett, Information Coordinator, Faculty of Medicine
Vladimir Tretyakov, Research Web Coordinator, Division of Research
Laura Todd, E-Marketing Manager, Marketing Services
Duncan Smith, Client Services Officer, School of Mathematics and Statistics

1. ONLINE BRANDING GUIDELINE UPDATE

There was a great deal of consultation with the reference groups, faculties, centers and business units across UNSW. A great deal of feedback was gathered and reviewed with much of the feedback being implemented in the latest iteration of the Brand Guideline.

The next steps for the guidelines are to give it a cover sheet and have it posted on the Governance and Support website. Controlled entities are now included in the scope of the document; Sue-Anne Chew is meeting with them to bring them on board. It was affirmed that exemptions are available where compliance is difficult due to technical restrictions.

Most major business units are on brand or coming on brand soon. The Research Gateway and the Faculty of Law have recently come on brand. ADFA requested and is getting design assistance from the CWU as is the Faculty of Engineering.

Conference sites are not covered by the guidelines, but the proposed conference gateway will make branding these sites easier by providing a semi-white label solution.

2. APP DEVELOPMENT AND APPLE

An Android Market account has been set up and an Apple App Store account will be set up after the legals are approved. Aaron Magner's Sustainability iOS app will be submitted within a fortnight. All applications will be published centrally through these accounts. The Lemon and Lime platform allows us to roll out standard features across a
suite of apps; for a given budget over time, each new app gets more features and becomes more robust.

The Library app is progressing smoothly using the Boopsie platform, with which the developer has lots of experience. It is simultaneously built in Android and iOS.

3. PROJECT 4-3-2-1

The project was explained and faculty representatives given a heads-up that they may be approached to improve online information for international students. The project may soon include the development of a PDF engine capable of document version control. Related projects include the in-progress Advanced Standing Tool and the proposed Alternate Programs Tool and the Credit Precedence Registry.

4. UNSW WEB IN 2012

Web strategy discussions are returning to the 2007 Web@UNSW strategy document to plan for 2012 and beyond. Upcoming projects include: further consolidation of services on the web layer such as a conference gateway; Drupal central development and module library; ongoing domain management; and expansion of the ‘mobile campus’ through applications and websites.

There was a discussion of the domain management strategy and how to index/organise UNSW’s menagerie of websites.

Action item: DT to distribute list of the corporate Drupal modules for consideration by others who may wish to use them.

5. CORPORATE SITE UPDATE

The IT change order is being finalised. It will be signed off on Monday. After this the Hostworks contract can be signed and the site put out for testing. The content is mostly finished; the Future Students material has been handed off to SRO for improvement and signoff.

6. OTHER BUSINESS

None

Next Meeting:

Thursday 1st December, 2011 at 2:00pm – 3:00pm, in Committee Room 3, The Chancellery