Attendees

Neil Morris | Vice-President, University Services (Chair)
Wai Fong Chua | Pro-Vice-Chancellor (Students)
Barbara Chmielewski | General Manager (Research)
Denise Black | Chief Technology Officer
Stephen Marshall | Director, Learning & Teaching @ UNSW
Ross Harley | Head of School, School of Media Arts, COFA
Robert Morrell | Director, Student and Academic Services
David Turnbull | Manager, UNSW Web and Innovation

Notes: Kristen Butcher

Apologies

Judy Brookman | Director, Media & Communications
Merlin Crossley | Dean, Faculty of Science

Minutes

1. Apologies, introductions and welcome (Neil Morris)

2. Previous minutes/Terms of Reference (Neil Morris)

   Discussion of previous minutes and revised Terms of Reference of the Web Steering Committee.

Summary/Action Points

- The Web Steering Committee’s Terms of Reference will be amended by David Turnbull.

- Neil Morris to organise for David Turnbull to present the updated Terms of Reference to the Cross Domain Enterprise Governance Group (CDEGG).
Clarify/expand the three specific roles of the Web Steering Committee which in brief are:

- To make recommendations to the Executive Team on policy and strategy
- To make recommendations to the CDEGG on future IT investment
- Consider recommendations from the CWU and the University community in regards to the web environment

Three key issues the WSC Committee will focus on are:

- The definition of what is the “web,” and what the business and the focus of the WSC is
- Future web strategy
- The policy framework and the principles within which we (UNSW) advance, develop and operate within the web

David to gather examples from other universities in relation to the governance and provision of services and practices relating to the web.

David to present a draft review/update of the 2007 Web Strategy to the next meeting.

3. **Central Web Unit update** (David Turnbull)

   *Provided brief update of statistics/information learnt at higher education conference in Wisconsin.*

**Summary**

- Increasing trend in the US for web to sit outside IT - web teams in this environment are more responsive, more flexible and more cost effective
- Web teams in the USA are moving toward cost recovery models but none seem as advanced as the UNSW CWU

4. **Next meeting**

   Monday 12 November 2012 at 4:00pm – 5:00pm, Committee Room 1